

**MEDIA RELEASE** – For immediate release

## **EuroCIS 2019: dimedis is presenting digital information terminals and digital wayfinding for sales promotion at the POS**

**Digital signage in the retail sector with kompas – Interactive digital signage for shopping malls – Designing staff training courses in the retail trade interactively with kompas – kompas Door Signage – World première of kompas Satellite – Self-checkout from NCR using kompas**

Cologne, January 3, 2019 - At the leading event for retail technology, the [EuroCIS](#) in Düsseldorf, Germany, [dimedis](#) will be presenting the latest developments in interactive digital signage for the retail sector. Special emphasis will be placed on interactive applications such as a wayfinding system for shopping malls; digital signage in staff communication in the retail sector; smooth and easier integration of digital signage in the shop; as well as the coupling of mobile devices with digital signage. With kompas Satellite and kompas Door Signage, dimedis is presenting two world premières at the same time. With kompas Satellite, digital-signage screens no longer require a built-in player to play and depict booked content; instead, this is streamed in real time via the connected network. With kompas Door Signage, dimedis is presenting an all-in-one-solution for meeting rooms and door signs for the first time. In addition, during the [EuroCIS Forum](#) and on the booth an interactive system will be presented which is used for staff training at an Austrian retail chain.

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From February 19–21 dimedis will be presenting the multi award-winning digital-signage software [kompas](#) as well as the wayfinding software [kompas wayfinding on its own booth](#) (Hall 10, Booth F26). The interested visitor will learn how to play content concurrently with kompas without a playlist and why it is important to integrate mobile devices in all areas. Visitors to the EuroCIS will be able to test the latest version of the award-winning software themselves and, in particular, get to know the features that are relevant to the POS. A special feature of the new version of kompas is the simple management of the digital-signage content via smartphone – illustrated by the Best Case of the Austrian sporting goods retailer Hervis. The trade fair appearance will be supplemented by an interactive column with a digital application for trade fairs, which will also be used by the customer Messe Düsseldorf on the entire exhibition grounds during EuroCIS 2019 (D:VIS). For the first time dimedis will also be presenting a POS kiosk solution controlled by kompas and developed in cooperation with NCR.

### **kompas feature: "kompas Satellite"**

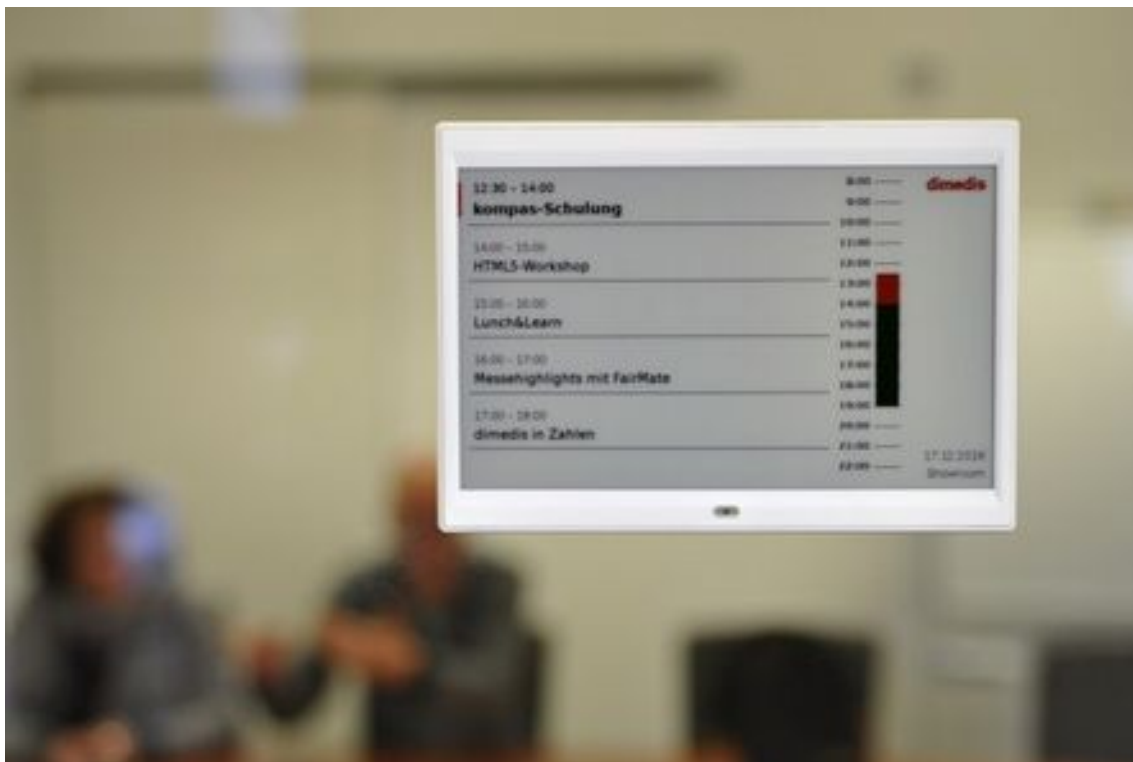
With kompas Satellite, digital-signage screens no longer require a built-in player to play and depict booked content; instead, this is streamed in real time via the connected network. This enables various monitors in the network to be controlled, in any format. This solution is perfect for the POS, offering a low-price option for simple applications.

The most important feature here is that the player does not save the content locally but rather that kompas streams content such as pictures, videos or HTML content from a so-called hub live to the corresponding end device.

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## **kompas Door Signage**

With the latest version of kompas, dimedis is presenting the integration of door signs.



*Latest feature: kompas Door Signage (photo: dimedis)*

## **kompas smart.select – Mobile control of content at the POS**

With smart.select, a member of staff is able to change content on the screen directly at the POS using his or her smartphone without having to access the back end of kompas via a PC; for example, to quickly modify a playlist for a special offer or to promote a certain product category in the entrance area. The member of staff simply has to scan in a QR code to access the correct player immediately. Together with its Austrian partner [Peakmedia](#), at EuroCIS dimedis is presenting a concrete application of the sporting goods retailer Hervis, which uses kompas smart.select.



*With smart.select, kompas offers an ideal feature for the POS. Change content quickly and simply via smartphone. (Photo: Peakmedia)*

### **Wayfinding on the dimedis booth**

As yet another highlight, dimedis will be presenting the wayfinding software [kompas wayfinding](#) on a column like those used at the Abu Dhabi Mall. Visitors to EuroCIS are invited to try out the wayfinding solution for shopping malls on the dimedis booth. kompas wayfinding is an intuitive and intelligent wayfinding system. The interaction with kompas wayfinding takes place via a touchscreen. The software documents all the users' actions and search requests anonymously and thus serves as a permanent survey tool. The heart of this system is the intuitive LogoCloud:



*Intuitive logo cloud from Kompas wayfinding (source: dimedis)*

### **Interactive self-checkout terminal from NCR with Kompas**

At EuroCIS dimedis and [NCR](#) will be presenting an interactive POS kiosk controlled by Kompas for the first time. The visitor to EuroCIS can try out an application developed for Koelnmesse on the kiosk. The kiosk system is the perfect solution for retailers who want to offer customers the option of processing their own purchases. The customer can simply register, obtain information and pay straight away using the built-in card reader.

*Further information about Kompas's functions is available online here: [https://www.kompas-software.com/en/Products/kompas\\_-\\_Digital\\_Signage\\_Software/kompas](https://www.kompas-software.com/en/Products/kompas_-_Digital_Signage_Software/kompas)*

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### **About Kompas**

Kompas®, developed by the experts in digital media distribution at dimedis GmbH, is one of the most powerful and flexible Digital Signage systems on the market. Kompas offers Digital Signage users an intuitive interface built around drag-and-drop usability. More than 7,800 players in Germany with over 12,000 screens are controlled by Kompas, making it the driving force behind one of the largest advertising networks in the country. The Kompas software is stable and relies on HTML5. Another part of the Kompas family of products is the award-winning Kompas wayfinding.

Kompas received the VISCOM Digital Signage Best Practice Award in 2008, 2011 and 2015. And the POPAI Digital Award Gold for "Best Digital Media Technology" in 2011. For more information please visit: [www.kompas-software.com](http://www.kompas-software.com)

### **About dimedis**

dimedis stands for digital media distribution. Founded 1996 in Cologne, the software company is specialized in trade fair- and digital signage solutions. FairMate is a visitor management solution and Kompas a digital signage and wayfinding system. The customers are amongst others Messe Düsseldorf, Koelnmesse, Stockholmsmässan, Hamburg Messe und Congress, Messe Stuttgart, Reed Exhibitions Deutschland, Schalke 04, Borussia Dortmund, Bosch, Snipes, a chain of supermarkets in France called "Casino" and shopping malls from ECE, SEC, mfi and Abu Dhabi Mall. More than 70 employees currently work for dimedis.

For more information please visit: [www.dimedis.de](http://www.dimedis.de)

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